



WLWK
787 Lombardi Ave
Green Bay, WI 54304

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2672733

Schedule Dates 10/28/16-11/08/16
Advertiser Brian Smith for WI Senate-D (113449)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand //5509 (872898)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name /
Phone/Fax /
CPE 5509
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BRIAN SMITH DAN RAYMOND
SCHEDULE RUNS FRID, 10/28-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Date Entered 10/27/16
Last Modified 10/27/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25342439
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,396.25
Net Total \$13,578.75
Sales Tax

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Oct. 2016	7	\$5,025.00
Nov. 2016	26	\$10,950.00
Grand Total:	33	\$15,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3-4.0)	10/28/16-10/28/16	3	:30	9A- Live with Kelly						1			1	\$225.00	\$225.00	Green Bay (WLWK)	KELLY	10/27/16
2.0	Normal Line / SPOT (6-4.0)	10/28/16-10/28/16	3	:30	6P- Judge Judy (Fr), Judge Judy 2(Fr)						1			1	\$150.00	\$150.00	Green Bay (WLWK)	JUDY	10/27/16
3.0	Normal Line / SPOT (9-9.0)	10/28/16-10/28/16	3	:30	6P- Jeopardy						1			1	\$600.00	\$600.00	Green Bay (WLWK)	JEOPARDY	10/27/16
4.0	Normal Line / SPOT (12-9.0)	10/28/16-10/28/16	3	:30	6:30P- Wheel of Fortune						1				\$650.00		Green Bay (WLWK)	WHEEL	10/27/16
4.0.1	Closed Preempt (12-9.0)	10/28/16															Green Bay (WLWK)	Program Change/Exception - World Series Pregame	
5.0	Normal Line / News (15-7.0)	10/28/16-10/28/16	3	:30	9P- News-FOX 11 News at Nine						1				\$700.00		Green Bay (WLWK)	NEWS	10/27/16
5.0.1	Closed Preempt (15-7.0)	10/28/16															Green Bay (WLWK)	Program Change/Exception - World Series- delayed news	
6.0	Normal Line / Baseball (19-15.0)	10/28/16-10/28/16	1	:30	7P- Sports-FOX MLB World Series Game 3						1			1	\$2,200.00	\$2,200.00	Green Bay (WLWK)	WORLD SERIES	10/27/16
7.0	M/G For 5.0.1 / News (15-7.0)	10/28/16-10/28/16	3	:30	10P- News-FOX 11 News at Ten						1			1	\$700.00	\$700.00	Green Bay (WLWK)	NEWS	10/27/16
8.0	M/G For 4.0.1 / SPOT (12-9.0)	10/28/16-10/28/16	3	:30	5:30P- Wheel of Fortune						1			1	\$650.00	\$650.00	Green Bay (WLWK)	WHEEL	10/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / News (1-4.1)	10/31/16-11/04/16	2	:30	8A- News-Good Day Wisconsin 8a	1	X	X	X	X	X			1	\$550.00	\$550.00	Green Bay (WLWK)	GOOD DAY WI	10/27/16
10.0	Normal Line / News (2-4.1)	11/07/16-11/08/16	2	:30	8A- News-Good Day Wisconsin 8a	1	X	X						1	\$550.00	\$550.00	Green Bay (WLWK)	GOOD DAY WI	10/27/16
11.0	Normal Line / SPOT (4-4.0)	10/31/16-11/04/16	3	:30	9A- Live with Kelly	1	1	1	1	1	1			5	\$225.00	\$1,125.00	Green Bay (WLWK)	KELLY	10/27/16
12.0	Normal Line / SPOT (5-4.0)	11/07/16-11/08/16	3	:30	9A- Live with Kelly	1	X	X						1	\$225.00	\$225.00	Green Bay (WLWK)	KELLY	10/27/16
13.0	Normal Line / SPOT (7-4.0)	10/31/16-11/04/16	3	:30	Orbit- [P]Judge Judy(Mo-Fr), [P]Judge Judy 2(Mo-Fr)	1	1	1	1	1	1			5	\$150.00	\$750.00	Green Bay (WLWK)	JUDY	10/27/16
14.0	Normal Line / SPOT (8-4.0)	11/07/16-11/07/16	3	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)	1								1	\$150.00	\$150.00	Green Bay (WLWK)	JUDY	10/27/16
15.0	Normal Line / SPOT (10-9.0)	10/31/16-11/04/16	3	:30	6P- Jeopardy	3	X	X	X	X	X			3	\$600.00	\$1,800.00	Green Bay (WLWK)	JEOPARDY	10/27/16
16.0	Normal Line / SPOT (11-9.0)	11/07/16-11/07/16	3	:30	6P- Jeopardy	1								1	\$600.00	\$600.00	Green Bay (WLWK)	JEOPARDY	10/27/16
17.0	Normal Line / SPOT (13-9.0)	10/31/16-11/04/16	3	:30	6:30P- Wheel of Fortune	3	X	X	X	X	X			3	\$650.00	\$1,950.00	Green Bay (WLWK)	WHEEL	10/27/16
18.0	Normal Line / SPOT (14-9.0)	11/07/16-11/07/16	3	:30	6:30P- Wheel of Fortune	1								1	\$650.00	\$650.00	Green Bay (WLWK)	WHEEL	10/27/16
19.0	Normal Line / News (16-7.0)	10/31/16-11/04/16	3	:30	9P- News-FOX 11 News at Nine	2	X	X	X	X	X			2	\$700.00	\$1,400.00	Green Bay (WLWK)	NEWS	10/27/16

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21.0	Normal Line / News (18-6.0)	10/30/16-11/06/16	3	:30	9p- News-FOX 11 News at Nine								1	2	\$500.00	\$1,000.00	Green Bay (WLWK)	NEWS	10/27/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLUK Green Bay, WI	Date: 10-27-16
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I, Miles King (AL Media)

being/on behalf of: Brian Smith

a legally qualified candidate of the Democratic

political party for the office of: WI SD-14

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Brian Smith for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/16

Date

Miles R. K...

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Chris Lee

Signature

Chris Lee

Printed Name

NSA

Title